

Jeff Rogers

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PROFESSIONAL SUMMARY

Results-driven technology leader with extensive experience in engineering management and quality practices across diverse industries. Proven track record in founding innovative AI platforms, directing CI/CD initiatives, and enhancing productivity through effective team leadership. Expertise in programming languages and frameworks, including Swift and Ruby on Rails, with a strong focus on delivering high-quality solutions in regulated environments.


EXPERIENCE

 **Principal Owner** 2021 - Present
Atriumn, LLC - Chicago, IL

- Led AI architecture, platform design, and product development for early-stage clients including Idynic and Sabir Homes — from initial schema design through production deployment.
- Architected serverless systems and multi-model LLM workflows across AWS, handling file ingestion, async processing, and model routing for production user-facing platforms.
- Conducted QA organizational assessment for a confidential insurance client — evaluated team structure, resource deployment, and automation maturity; delivered short-term tactical recommendations and a long-term quality engineering vision.

 **Director of Engineering & Productivity** 2021 - 2024
Pinger

- Directed global engineering and productivity teams across three continents, effectively managing resources and collaboration to support products utilized by 50 million users.
- Owned CI/CD and release strategy, enabling fast, low-risk delivery through dynamic configuration, beta testing, and progressive rollout patterns.
- Built internal intelligence tooling for product readiness, engineering efficiency, and quality reporting utilized at the executive level.
- Built risk management and monitoring practices into the release process, reducing production incidents through early detection and progressive rollout controls.

 **Testing Lead / Head of Engineering Quality / Technology Practices Lead** 2017 - 2021
Tempus Labs

- Built the company's testing pyramid from 5 services at hire to 500+ production services at exit — no dedicated QA team; embedded test ownership across all layers into 20 engineers.
- Owned two parallel release tracks: compliance-gated medical device deployments (ISO 13485, 21 CFR 11) and daily non-medical releases via LaunchDarkly and Firebase Remote Config across 300+ microservices.
- Standardized cross-browser and mobile test automation using JavaScript, Python, SauceLabs, and BrowserStack across regulated environments (HIPAA, SOC2, ISO 13485, 21 CFR 11).

 **Senior Director of Engineering** 2014 - 2017
Basis / Centro

- Spearheaded DevOps and automation initiatives across 10 teams, including infrastructure-as-code and self-service deployment tooling.
- Established CI/CD pipelines and automated testing practices across microservices, enhancing the efficiency of software delivery.
- Unified engineering processes and metrics to improve alignment between product, engineering, and operations, fostering collaboration and efficiency.

ADDITIONAL EXPERIENCE

 **Director of Engineering** 2013 - 2014
Angi / Angie's List

 **Senior Engineering Manager** 2010 - 2013
Groupon

- Managed a global engineering team across three continents supporting 65 million daily users — coordinated delivery across distributed groups while maintaining velocity on a high-scale consumer platform.



Head of North American Quality Practice / Lead Consultant

Thoughtworks

2000 - 2010

- Defined quality engineering practice standards for Thoughtworks globally — personally guided CI/CD and test automation adoption at 20+ client organizations across North America, establishing automated testing as a core delivery discipline.
- Mentored junior consultants and shaped how quality engineering was taught and practiced across Thoughtworks engagements.

VENTURES



Idynic (active)

Founder

AI identity platform that synthesizes user experience, achievements, and goals using multi-model LLM workflows and AWS serverless architecture.



Ultimate Ninjas Academy (active)

Co-Owner

Co-owned and operated 1-location youth fitness facility (350 active members, \$300k ARR). Owned full P&L management, annual budgeting, and financial forecasting using QuickBooks for accounts reconciliation and cash flow management. Managed payroll and human capital through Paylocity. Designed and implemented equipment inspection, tracking, and compliance reporting system to ensure member safety and liability mitigation. Directed class scheduling and member lifecycle management via iClass platform. Spearheaded customer relationship management, retention initiatives, and member experience optimization. Balanced operational excellence with program design and revenue sustainability across all business functions.



Runbook (active)

Founder & CTO

AI-powered operations platform for deskless workforces. A vertical-agnostic engine that transforms business policies and procedures into guided, executable workflows — with intelligent routing, scheduling, and escalation built in. Operators execute tasks step-by-step on mobile; admins configure the work; AI acts as the operational manager.



Sabir Homes (active)

Founding CTO

Residential property management company and Runbook's launch vertical. Led marketing strategy, customer onboarding workflows, and mobile app development to enable stewards to run standardized home inspections, equipment checks, and onboarding workflows across a portfolio of managed properties.



Celiumn (active)

Founder

Homeowner-facing companion app built with Swift/iOS and Gemini Vision, providing property owners real-time visibility into inspections, maintenance status, and direct communication with their service team. Integrates with Runbook operations platform for seamless workflow execution and image-based property assessment.

PROJECTS



cryer

Centralized beta tester update system — automated weekly emails with per-product voice powered by LLM drafts



tokencost-dev

LLM Pricing Oracle — MCP server with real pricing data from LiteLLM. Ask your AI assistant "how much does GPT-4o cost?" and get instant, accurate answers.



noxaudit

Nightly AI-powered codebase audits with rotating focus areas, multi-provider support, and decision memory. Catches semantic issues that linters miss.

a . authored.systems

A framework for building operational systems where humans author the rules and machines enforce them. Decomposes operations into six primitives: Policy, Procedure, Asset, Person, Event, and Ledger. Includes essays, interactive explainer, and glossary covering ten principles. Applies patterns from healthcare, aviation, and nuclear operations to everyday operations like engineering teams and small businesses.

SKILLS

Languages: Swift, Ruby on Rails, Python, TypeScript, Go, Kotlin, Dart, HTML, CSS, JavaScript, PLpgSQL, Shell, GLSL

Frameworks & Libraries: React, Next.js, Tailwind CSS, Flutter, React Native, Node.js, Selenium, Cypress, Playwright, Vitest, @radix-ui, @supabase/supabase-js, fuse.js, zod, MDX

Cloud & Infrastructure: AWS, GCP, Firebase, Terraform, Serverless Architecture, Microservices Architecture, Event-driven infrastructure, AWS DynamoDB, AWS Cognito, AWS CloudFront, AWS Fargate, AWS Route53, AWS Amplify

AI & ML: OpenAI GPT, Google Gemini, Anthropic Claude, Llama, Machine Learning, Multi-model LLM workflows, LLM prompt engineering, LLM Integration, Claude API, Claude Code, LiteLLM, AI Technology


Testing & Quality: Quality Engineering, TDD, BDD, Selenium, Cypress, Playwright, SauceLabs, Appium, Monitoring Dashboards

DevOps & CI/CD: GitHub Actions, CI/CD Architecture, Automation Maturity Assessment, Release Risk Management, Operational Excellence, Change Management

Regulatory & Compliance: 21 CFR Part 11, ISO 13485, HIPAA, SOC2, Regulatory Compliance Engineering

Project Management: Global Team Management, Strategic Planning, Scrum, Kanban, Organizational Design

EDUCATION

 **Bachelor of Science in Management Information Systems**
Miami University