

Jeff Rogers

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PROFESSIONAL SUMMARY

Results-driven technology leader with extensive experience in engineering management and quality assurance, specializing in AI-driven solutions and continuous integration/continuous deployment (CI/CD) practices. Proven track record in directing large-scale engineering teams and initiatives across diverse industries, with expertise in programming languages such as Swift and Ruby on Rails. Committed to fostering innovation and optimizing operational efficiency through strategic technology practices and leadership.


EXPERIENCE

 **Principal Owner** 2021 - Present
Atriumn, LLC - Chicago, IL

- Led AI architecture, platform design, and product development for early-stage clients, including Idynic and Sabir Homes, facilitating innovative solutions tailored to client needs.
- Architected serverless systems and multi-model LLM workflows that support rapid iteration and scalable user-facing platforms, enhancing operational efficiency and user experience.
- Guided founders and engineering teams through the software development lifecycle (SDLC), delivery, and strategic decisions, transforming ambiguous product concepts into operational systems.

 **Director of Engineering & Productivity** 2021 - 2024
Pinger

- Directed global engineering and productivity teams across three continents, effectively managing resources and collaboration to support products utilized by 50 million users.
- Owned CI/CD and release strategy, enabling fast, low-risk delivery through dynamic configuration, beta testing, and progressive rollout patterns.
- Built internal intelligence tooling for product readiness, engineering efficiency, and quality reporting used at the executive level.
- Enhanced employee engagement through risk management practices, CI/CD automation, and customer review engagement initiatives that aligned team efforts with user feedback and business objectives.

 **Testing Lead / Head of Engineering Quality / Technology Practices Lead** 2017 - 2021
Tempus Labs

- Directed CI/CD, quality engineering, and platform practices for over 300 microservices and 500 production services in regulated environments including HIPAA, SOC2, ISO 13485, and 21 CFR 11.
- Built a company-wide release management platform utilizing LaunchDarkly and Firebase Remote Config to enable safe and rapid deployments.
- Standardized testing and platform reliability practices that shaped the software lifecycle across engineering teams at Tempus Labs.

 **Senior Director of Engineering** 2014 - 2017
Basis / Centro

- Spearheaded DevOps and automation initiatives across 10 teams, including infrastructure-as-code and self-service deployment tooling.
- Established CI/CD pipelines and automated testing practices across microservices, enhancing code quality and deployment speed.
- Unified engineering processes and metrics to improve alignment between product, engineering, and operations, fostering collaboration and efficiency.

ADDITIONAL EXPERIENCE

 **Director of Engineering** 2013 - 2014
Angi / Angie's List

- Directed engineering teams in the development and implementation of scalable software solutions, enhancing system performance and user experience
- Facilitated cross-functional collaboration between engineering, product management, and marketing teams to align technology initiatives with business objectives
- Oversaw the recruitment and training of engineering talent, fostering a culture of innovation and continuous improvement within the team
- Implemented agile methodologies to streamline project workflows, resulting in increased efficiency and faster delivery of features
- Managed the engineering budget and resource allocation, ensuring optimal use of technology investments and alignment with strategic goals
- Championed quality assurance practices, establishing standards that improved software reliability and reduced post-launch issues
- Monitored industry trends and emerging technologies to inform strategic planning and maintain competitive advantage in the market
- Developed and executed long-term engineering roadmaps, aligning technical capabilities with the company's growth objectives

 **Senior Engineering Manager** 2010 - 2013
Groupon

- Managed and coordinated a global engineering team across multiple geographical locations supporting 65 million daily users, enhancing cross-border collaboration and accelerating project delivery timelines.
- Developed and implemented best practices for remote team management, fostering a cohesive work environment and ensuring alignment with organizational goals.
- Facilitated cross-functional communication between global teams, resulting in improved project outcomes and stakeholder satisfaction.
- Spearheaded initiatives to enhance team performance and productivity, leveraging diverse talents from various regions to drive innovation.
- Mentored and developed engineering leaders within the global teams, promoting professional growth and enhancing team capabilities.
- Oversaw project management processes for geographically diverse teams, ensuring timely delivery of engineering projects aligned with business objectives.
- Implemented performance metrics and feedback loops for remote teams, driving continuous improvement and accountability across the organization.
- Cultivated a culture of collaboration and innovation within global teams, leading to enhanced problem-solving capabilities and project success.


 **Head of North American Quality Practice / Lead Consultant** 2000 - 2010
Thoughtworks

- Directed the North American Quality Practice, overseeing a multi-disciplinary team of consultants to enhance service delivery and client satisfaction across various projects.

VENTURES

 **Idynic (active)**
Founder

AI identity platform that synthesizes user experience, achievements, and goals using multi-model LLM workflows and AWS serverless architecture.

 **Ultimate Ninjas Academy (active)**
Co-Owner

Co-owned and operated 1-location youth fitness facility (350 active members, \$300k ARR). Owned full P&L management, annual budgeting, and financial forecasting using QuickBooks for accounts reconciliation and cash flow management. Managed payroll and human capital through Paylocity. Designed and implemented equipment inspection, tracking, and compliance reporting system to ensure member safety and liability mitigation. Directed class scheduling and member lifecycle management via iClass platform. Spearheaded customer relationship management, retention initiatives, and member experience optimization. Balanced operational excellence with program design and revenue sustainability across all business functions.

 **Runbook (active)**
Founder & CTO

AI-powered operations platform for deskless workforces. A vertical-agnostic engine that transforms business policies and procedures into guided, executable workflows — with intelligent routing, scheduling, and escalation built in. Operators execute tasks step-by-step on mobile; admins configure the work; AI acts as the operational manager.

 **Sabir Homes (active)**
Founding CTO

Residential property management company and Runbook's launch vertical. Led marketing strategy, customer onboarding workflows, and mobile app development to enable stewards to run standardized home inspections, equipment checks, and onboarding workflows across a portfolio of managed properties.



Celiumn (active)

Founder

Homeowner-facing companion app built with Swift/iOS and Gemini Vision, providing property owners real-time visibility into inspections, maintenance status, and direct communication with their service team. Integrates with Runbook operations platform for seamless workflow execution and image-based property assessment.

PROJECTS



cryyer

Centralized beta tester update system — automated weekly emails with per-product voice powered by LLM drafts



tokencost-dev

LLM Pricing Oracle — MCP server with real pricing data from LiteLLM. Ask your AI assistant "how much does GPT-4o cost?" and get instant, accurate answers.



noxaudit

Nightly AI-powered codebase audits with rotating focus areas, multi-provider support, and decision memory. Catches semantic issues that linters miss.

a . authored.systems

A framework for building operational systems where humans author the rules and machines enforce them. Decomposes operations into six primitives: Policy, Procedure, Asset, Person, Event, and Ledger. Includes essays, interactive explainer, and glossary covering ten principles. Applies patterns from healthcare, aviation, and nuclear operations to everyday operations like engineering teams and small businesses.

SKILLS

Languages: Ruby on Rails, Swift, Python, TypeScript, Go, Dart, Kotlin, PLpgSQL, JavaScript, HTML, CSS, GLSL

Web Development: Next.js, React, Tailwind CSS, Node.js, React Native, Flutter, HTML, CSS, npm, MDX

Cloud & Infrastructure: AWS, GCP, Terraform, AWS DynamoDB, AWS Cognito, AWS CloudFront, AWS Fargate, AWS Route53, AWS Amplify, Firebase, Serverless Architecture, Serverless Database Architecture

AI & ML: OpenAI GPT, Google Gemini, Anthropic Claude, Claude API, Machine Learning, Multi-model LLM workflows, LLM prompt engineering, LLM Integration, LiteLLM, Claude Code

Testing & QA: Selenium, Playwright, Cypress, SauceLabs, Appium, Vitest, TDD, BDD, Quality Engineering

DevOps & CI/CD: GitHub Actions, CI/CD Architecture, DevOps, Monitoring Dashboards, Command Line Interface, Operational Excellence

Regulatory & Compliance: ISO 13485, 21 CFR Part 11, HIPAA, SOC2, Regulatory Compliance Engineering

Project Management: Global Team Management, Scrum, Kanban, Lean, Change Management, Strategic Planning

EDUCATION



Bachelor of Science in Management Information Systems

Miami University